

# Stacy Sims

832-350-9160

## PROFILE

Educated in Art/Photography with an administrative background, extensive dictation/data entry and long history of sales/marketing. Recently settled in the Texas Hill Country with husband and two school aged daughters. Ready to work!

## EXPERIENCE

### **The Wee Gypsy, Best Little Photo Booth in Texas, Owner — 2015 to 2020**

Mobile photo booth built into 1978 Volkswagen Bus for private events, corporate gatherings and B2B partner promotions.

### **369 Photo Inc., Google Trusted Photographer — 2015-2016**

Successful completion of 200+ Google Business View Virtual Tours, increasing online visibility of companies across Texas; to include both still and 360 image capture, post-production and moderation via a direct pipeline to Google Street View and Maps.

### **Art Institute of Dallas — 2012 - 2014**

### **Art Institute of Houston — 2010 - 2011**

### **Group 1 Automotive, Inc., Associate Manager — 2005-2009**

Team oriented implementation of manufacturer brand image programs (contract/budget for signage, furniture, fixtures, graphics) in new/retrofit construction.

### **Anheuser-Busch InBev, Inc., Geographic Marketing Coordinator — 2002-2005**

Tracking Southwest Region (5 states) spending/distribution of promotional products, point of sale and co-op programs with wholesalers. Daily creation of PowerPoint presentations for market managers and internal communication.

### **Village Voice Media (Houston Press), Account Executive — 2000-2002**

Classified ad sales, 50 cold calls per day, fax and email marketing and assisting, ad creation/placement; handling of accounting for such.

### **Christian, Smith and Jewell, LLP, Legal Secretary — 1996-1999**

Started as receptionist handling front office switchboard, promoted a year later to assist Senior Partner, Wes Christian, with dictation, court filings and calendar.

## EDUCATION

The Art Institute of Dallas, Bachelor of Fine Art in Photography - Graduated 2014